



AKAPTA ADVERTISING ORDER FORM

Thank you for your interest in placing an ad with AKAPTA. Our newsletter reaches over 300 physical therapists in the State of Alaska and is a great way to advertise job openings or products.

ADVERTISING RATES:

- Banner Ad (advertisement placed on our website with a link to your URL): \$80 per month**
- E-Newsletter Ad (text and one graphic with a link to your URL): \$80 per issue**
- Hard Copy Newsletter –**
 - ¼ Page Ad: \$80 per issue (4.5” Vertical, 3.75” Horizontal)**
 - ½ Page Ad: \$140 per issue (4.5” Vertical, 7.5” Horizontal)**
 - Full Page Ad: \$240 per issue (9” Vertical, 7.5” Horizontal)**

Name: _____

Organization Name: _____

Phone: _____ E-mail: _____

Please submit your posting and desired URL electronically to alaska@apta.org.

Method of Payment: NOTE – PLEASE DO NOT EMAIL OR FAX CREDIT CARD INFORMATION. CONTACT US AT (800) 999.2782 EXT 8562

Total Payment: \$ _____

Check Enclosed (Payable to Alaska Chapter, APTA)

Credit Card: Visa Master Card American Express Discover

Credit Card #: _____ Expiration: _____

Cardholder's Name: _____ Signature: _____

Billing Address Zip Code: _____

All advertising must conform with the ethical standards and policies of the American Physical Therapy Association (APTA) and the Alaska Chapter, APTA.

Disclaimer- Physician Owned Practices

Because of APTA's policy against arrangements under which sources of referral (including physicians) stand to profit from referring patients for physical therapy (Financial Considerations in Practice, HOD 06-99-13-17), the Alaska Chapter does not accept job listings for positions in a practice if any physician has a financial interest in the practice and refers patients to an employed physical therapist or to a physical therapist who supervises an employed physical therapist assistant.

To complete your submission, you must make the following certification by checking the “I agree” box below:

I AGREE

“I certify that no referral source (including any referring physician) has a financial interest in the practice that has the position that is the subject of this advertisement.”

Signature: _____ Date: _____